Privacy Policy

At DarkLight, we take privacy seriously. This privacy policy explains how we might collect, use, maintain, and disclose information to provide you with the best possible experience. By using our website, you agree to the terms of this policy.

Information Collection and Use

DarkLight may collect personal information, such as your name and email address, when you use our products or services, submit forms on our website, or otherwise interact with us. We use this information to send you updates, messages, or respond to your inquiries. We may also collect information about your company, such as the name, industry, and your job title, to better understand our target audience and improve our marketing efforts.

We use various tracking technologies, such as cookies and pixels, to monitor user activity on our website. This information may include your IP address, device type, browser type, pages visited, and time spent on our website. We use this information to improve our website and marketing efforts, as well as to personalize your experience with DarkLight.

Third-Party Services

We use third-party services, such as Google Analytics, to collect and analyze web activity information. These services may use cookies or other tracking technologies to collect information about your usage of our website. We do not control these third-party services, and their collection and use of information are governed by their respective privacy policies.

Information Sharing and Retention

We do not sell, rent, or share your personal information with third parties for marketing purposes. We may share your personal information with our trusted partners and service providers who assist us with website hosting, email communication, and marketing analytics. We only share the minimum information necessary to perform these functions and require our partners to maintain the confidentiality of your information.

We retain your personal information for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

Information Security

We implement and maintain physical, technical, and administrative security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. We assume no responsibility or liability for your information, and you are solely responsible for your information and the consequences of its submission and use.

Changes to this Policy

We may update this privacy policy from time to time. We will notify you of any changes by posting the new policy on our website. You should periodically review this policy to stay informed about our data collection and use practices.

Contact Us

If you have any questions or concerns about this privacy policy, please contact us at privacy@darklight.ai